

00:23:55 Jackie W...N/A: Hi All, As I am commuting, I am unable to be on video. I will raise my electric hand or unmute my microphone when I can speak. Thank you. Have a great session!
00:26:17 Scott Carley: Good morning everyone
00:27:55 Carolyn Cummins: I don't have a one sheet and need one!
00:28:29 Scott Carley: I've got a few.... But they need to be updated
00:32:04 Paula's OtterPilot: Hi, I'm an AI assistant helping Paula Shepherd take notes for this meeting. Follow along the transcript here: https://otter.ai/u/qD8z0s0VliAgCjvtgSjSNjPyzSU?utm_source=va_chat_link_1

You'll also be able to see screenshots of key moments, add highlights, comments, or action items to anything being said, and get an automatic summary after the meeting.

00:38:18 Sharon Sarles: My market pretty much doesn't know what a onesheet is, but since mine was created in the 1990s, I felt it would be good to update in order to expand. I have made 3 for 3 slightly different markets.

00:40:43 Carolyn Cummins: Reacted to "My market pretty muc..." with
00:40:55 Kara Kelley: It's like a website... it establishes you as a professional.
00:43:49 Paula's OtterPilot: Hi, I'm an AI assistant helping Paula Shepherd take notes for this meeting. Follow along the transcript here: https://otter.ai/u/qD8z0s0VliAgCjvtgSjSNjPyzSU?utm_source=va_chat_link_2

You'll also be able to see screenshots of key moments, add highlights, comments, or action items to anything being said, and get an automatic summary after the meeting.

00:48:21 Sharon Sarles: screen shots seem to be dis-allowed
00:48:41 Jill Raff: I screen shot all the time.
00:48:42 Scott Carley: If you have it as a JPG or PDF... you can send it in a text message to anyone you are talking to
00:48:52 Kara Kelley: Reacted to "If you have it as a ..." with
00:48:59 KymberliSpeight.com: Sharon, if you have your camera handy you could take a picture, too.
00:49:08 Jill Raff: And add the screen shot into my notes in my google doc. NP
00:49:44 Sharon Sarles: No zoom seems to dis-allow; I do screen shots all the time, but was not able to on this zoom call
00:50:23 KymberliSpeight.com: Sharon, can you take a picture with your phone?
00:51:03 KymberliSpeight.com: You rock, Carolyn!!
00:51:11 Carolyn Cummins: Reacted to "You rock, Carolyn!!" with
00:51:25 Sharon Sarles: Oh yes, this is downloadable, thanks
00:51:30 Scott Carley: Thanks Carolyn
00:51:41 Kara Kelley: <http://senjula.com/Professional-Speakers-One-Sheets-and-Graphic-Design-Services.html>

00:52:15 Jackie W...N/A: Reacted to "You rock, Carolyn!!" with
00:52:17 Jill Raff: Reacted to "http://senjula.com/P..." with
00:52:31 Carolyn Cummins: Reacted to "http://senjula.com/P..." with
00:56:06 KymberliSpeight.com: Reacted to "http://senjula.com/P..." with
00:57:07 LeAnn Pashina: hmmm, my trend micro security software doesn't like her site and won't pull up the site
00:59:12 Scott Carley: Reacted to "Screenshot 2024-02-16 092959.png" with
01:00:16 Scott Carley: GUILTY GUILTY
01:07:00 Sharon Sarles: I am Sharon Sarles; I help people start or improve Christian schools.
01:08:22 Scott Carley: @Evelyn I like that!
01:09:44 Evelyn: @Scott Carley thank you for your feedback, I appreciate it!
01:20:59 Scott Carley: As a CEO Trusted advisor, I love helping stalled leaders breakthrough their barriers and push their bucket list across the finish line.... and celebrate with an Indian Motorcycle ride!
01:21:03 Kara Kelley: To the person you want to hire you
01:21:09 Kara Kelley: Reacted to "As a CEO Trusted adv..." with
01:21:12 Kara Kelley: Reacted to "As a CEO Trusted adv..." with
01:25:59 Scott Carley: Scott Carley, a Keynote Speaker and CEO trusted advisor, excels in guiding leaders past obstacles to success. Utilizing Keynotes, strategic coaching and leadership development, he

empowers individuals to fulfill their potential. Celebrating achievements, Scott's passion for Indian Motorcycle rides symbolizes freedom and accomplishment. His approach combines professional growth with adventure, enhancing resilience and decision-making. Scott transforms leadership challenges into achievements, making him an essential catalyst for personal and professional breakthroughs.

01:26:19 Carolyn Cummins: Reacted to "Scott Carley, a Keyn..." with

01:27:54 Kara Kelley: I have to drop off. Definitely will watch the recording when it's available. Thank you, Cathy!

01:28:54 Jackie W...N/A: Reacted to "Scott Carley, a Keyn..." with

01:31:05 Scott Carley: Scott Carley, the visionary CEO whisperer, propels global associations into the elite top 2% with his electrifying Keynotes, strategic mastery, and transformative leadership coaching.

Igniting potential within every leader, Scott's zest for Indian Motorcycle rides mirrors the exhilarating journey to triumph, blending professional ascension with the thrill of adventure. His unique fusion of guidance and grit turns leadership hurdles into milestones, positioning Scott as the quintessential architect of both personal and professional renaissance.

01:35:07 KymberliSpeight.com: <https://openai.com/> <https://www.perplexity.ai/>

01:44:56 Scott Carley: "The Kinetic Leader" Keynote electrifies CEOs, entrepreneurs, leaders, and sales professionals, turbocharging their journey to conquer Bucket List Goals. In an era where achieving monumental targets feels more daunting than ever, this message is a beacon of momentum. It uniquely invigorates leaders, infusing them with the energy to break through the barriers that stand between them and their most ambitious finish lines. Prepare to be propelled into a realm of achievement like never before.

01:46:04 Jill Raff: I used AI but it's 2 paragraphs!

01:47:00 Jill Raff: In today's cutthroat restaurant and hospitality landscape, executives and owner/operators grapple with high turnover, disengagement, and cultural misalignment. Staffing challenges persist as employees seek more than a paycheck, while customers demand exceptional service. Leveraging my diverse global business experiences, I offer fresh perspectives and interactive personal connections. My solutions foster engagement, alignment, and accountability, crucial for retaining talent and meeting evolving demands. Now, more than ever, my tailored approach is indispensable for success.

01:47:47 Chris Jochum: Chris: This book was written to support department chair and other mid-level leaders in higher education whose job can be as important and fulfilling as it is challenging. While most university leaders approach the position with the best of intentions, we know that most receive little to no training which can cause a ripple effect of low faculty and student engagement, reduced enrollment and retention and low morale. I bring a personal, practical and applicable approach to improving your organization and the lives of those within it through developing better leaders.

01:48:16 Chris Jochum: Unlock the potential of your university's leadership with this essential guide tailored for department chairs and mid-level leaders in higher education. Delving into the often-overlooked challenges of the role, this book offers practical solutions to enhance faculty and student engagement, boost enrollment and retention rates, and elevate morale. Drawing from years of personal experience and real-world strategies, I provide actionable insights to empower leaders and drive meaningful change within your organization. Invest in your team's success today and pave the way for a brighter future in academia.

01:50:04 Carolyn Cummins: I'm not sure I "understood the assignment". lol but here is mine: Solopreneurs and small business owners struggle to create clear and actionable marketing strategies. Whether they have a chaotic disorganized plan, or no plan at all, Carolyn helps breakdown the complicated and confusing to manageable and actionable. Her focus is to understand the goals and create a customized approach with repeatable processes that help business owners achieve success.

01:51:23 Evelyn: Evelyn, the dynamic "cycle breaker coach," storms the stage with an electrifying presentation tailored for frustrated and insecure parents yearning to end generational trauma. With impactful insights, she masterfully guides parents through the labyrinth of their unresolved traumas, unveiling actionable strategies that ignite immediate transformation. Evelyn's dynamic and skills-based approach propels parents into a realm of powerful shifts in mindset and communication, leaving an indelible mark on both parents and the future of their children.

01:51:34 Tracie Shelton: There is also Co-pilot

01:52:44 KymberliSpeight.com: Reacted to "I'm not sure I "unde..." with

01:53:34 KymberliSpeight.com: Reacted to "There is also Co-pil..." with

01:53:37 Jackie W...N/A: Reacted to "I'm not sure I "unde..." with

01:53:45 Jackie W...N/A: Reacted to "Unlock the potential..." with

01:55:05 Cheri Hoggard: NSA NW's Feb Newsletter from the Chapter President listed his Top 10 AI Tools: <https://nsanorthwest.org/content.aspx?>

page_id=722&club_id=372276&emtid=241711923235&mtid=805772480003&ht=1

01:57:33 Scott Carley: That's awesome Cathy

02:00:57 Jill Raff: Reacted to "NSA NW's Feb Newslet..." with

02:01:29 Sharon Sarles: yes, I have a rating sheet with space for that

02:02:02 Scott Carley: Talkadot

02:05:53 Jill Raff: That was from one of our speakers, think it was Darren LaCroix who promoted the mic 'square' forgot what it's called, flag I think?

02:08:05 Scott Carley: Reacted to "That was from one of..." with

02:16:30 Jill Raff: Modifying has been an issue as the designers seem to work in illustrator which I don't have.

02:17:28 Carolyn Cummins: If you use Canva, some Illustrator files will import into Canva and be editable.

02:17:39 Jackie W...N/A: Reacted to "If you use Canva, so..." with

02:17:54 LeAnn Pashina: here are examples created by the graphic artist Cathy shared in the beginning. <http://senjula.com/Best-Speaker-One-Sheet-Designs.html>

02:31:14 Carolyn Cummins: yes, thank you for being vulnerable and letting us review

02:31:33 Jill Raff: Reacted to "yes, thank you for b..." with

02:31:54 Jill Raff: Reacted to "here are examples cr..." with

02:32:10 Scott Carley: You were VERY helpful to me in what I need to do to UPDATE my one sheet. Love the outline you provided. You're the Best!!

02:32:32 Jill Raff: Thank you SO much Cathy for your time and tips and clarity!!

02:32:41 Cheri Hoggard: Thanks Cathy! It was a wonderful, informative session. I appreciate having actionable content. Cheers!

02:32:55 Sharon Sarles: Thanks very much: fun, useful, lots of good ideas to update

02:32:55 KymberliSpeight.com: Cathy, this has been wonderful! You have provided a wealth of information on putting our one-sheets together. I especially liked your perspective on branded photos, capturing testimonials and your thought on prompts for AI. Exceptional presentation! Thank you!!

02:33:32 Carolyn Cummins: Thank you so much! Great information. Very clear and actionable steps

02:33:44 Jill Raff: Story Marmalade! Love it!!

02:33:47 Jackie W...N/A: Thank you, Cathy, for your fascinating webinar! I enjoy every moment of it

02:34:52 Cathy Fyock: Cathy@cathyfyock.com

02:34:57 Jackie W...N/A: Testimonial for Cathy: Great speaker and trainer for the topic of One-sheet for speaker! Highly recommend to have her for your upcoming event

02:35:09 Jill Raff: Cathy delivers great clear content that's concise, practical and thought-provoking to create a better one-sheet. Thank you Cathy!!

02:35:11 Anagha Agte: Thank you very much for the great presentation. It was very helpful for me to find my groove. Great group.

02:35:11 Carrie Vanston - Leadership Mindset Success: Cathy shared wonderful expertise and insight into putting together and using one-shots to their full potential! Great presentation and workshop." Carrie Vanston